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CITY OF DOWNEY



# PRESS RELEASE

## City of Downey & Coca-Cola Come Together for Beautification Project

**Downey, CA, February 19, 2014:** On Thursday, February 27, 2014, the City of Downey and Coca-Cola will participate in a joint beautification project at Brookshire Park, located at 12520 Brookshire Ave.

The beautification project is part of Coca-Cola's "Leadership Academy," in which leaders are encouraged to give back to the communities in which they serve. The City's Parks & Recreation and Public Works Departments, in conjunction with 30 Coca-Cola leadership trainees, will be participating in activities such as planting and mulching around the perimeter of Brookshire Park. The areas will include the north and south perimeters, which will not be renovated as part of the upcoming park playground renovation project expected to begin in March 2014.

"As one of our Stay Healthy Downey partners, Coca-Cola has been very involved in our community by supporting various events and programs that promote a healthy and sustainable community," said Mayor Fernando Vasquez. "We are grateful for Coca-Cola's continued support to our community through this beautification project, which will not only help beautify one of our local parks, but will also continue to strengthen the wonderful relationship between our City and Coca-Cola."

The beautification project is open to the public and will take place from 2:30pm – 5pm on February 27. For questions or more information, please contact the City's Parks & Recreation Department at 562-904-7238.

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FOR IMMEDIATE RELEASE