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CITY OF DOWNEY

PRESS RELEASE



2nd Annual Downey Día de los Muertos Art Festival Is A Go!

Mayor says "Downey has been waiting for an event like this..."

What: 2nd annual Downey Día de los Muertos Art Festival

When: Nov. 2, 2014 11:00 A.M. - 8:00 P.M.

Where: Downey Civic Theatre, 8435 Firestone Blvd.

Why: A free, family friendly community event that emphasis Hispanic art and artists

Who: Presented by The City of Downey and the Downey Civic Theatre

Día de los Muertos: "Day of the Dead," a Hispanic tradition that honors the departed; friends and family gather, often at the cemetery, to set up altars and share remembrances of their ancestors.

The Downey Día de los Muertos Art Festival features artisans and Master craftsman displaying, demonstrating and teaching traditional Mexican arts such as papel picado, papier mache and calaveras de azucar, plus displays of sculpture, paintings, and altars, all geared toward the Día de los Muertos theme.

"Macario," the much lauded Día de los Muertos morality tale nominated for an Academy award as best foreign film of 1960, will have two showings, in Spanish with English subtitles.

Amber Vogel, Downey Theatre General Manager, gave credit to "the many local organizations who made a huge contribution to the events success."

"Last year's event exceeded expectations in both attendance and in presentation."

--Arlene Salazar, Director of Parks and Recreation, City of Downey, CA

Lee Wade, from Events Marketing, who consulted on to the Festival's marketing and presentation, described the day as "magical."

The Downey Día de los Muertos Art Festival is endorsed by Mayor Fernando Vasquez. See attached.

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