

# DOWNNEY TODAY

A Newsletter for Downey Customers  
Spring 2007

## 2007 Spring Beautification Awards

Keeping Downey beautiful helps to maintain the wonderful quality of living that we have come to appreciate in our community. The Home and Business Beautification Awards Reception is just one way that the City of Downey recognizes many of the special beautification efforts of residents and businesses.



### HOME and BUSINESS BEAUTIFICATION AWARDS

- Home Beautiful
- Home Improvement
- Multi-Family Dwellings
  - ~ Apartment houses
  - ~ Senior-citizen complexes
  - ~ Condominiums
- Business Beautification



City of Downey  
1111 Brookshire Avenue



US  
POSTAGE  
STAMP

Spring Beautification Awards  
Keep Downey Beautiful  
12324 Bellflower Blvd.  
Downey, CA 90242-2805

## NOMINATIONS

Entrants in all categories are typically nominated by property owners, neighboring residents or other interested residents.

All categories will be judged on the following criteria:

1. Overall general appearance
2. Maintenance
3. Use of landscaping
4. Creativity
5. Neighborhood impact

Judges will consider the exterior visibility of the property only.

Nominees and winners will be contacted by mail.

**All nominations must comply with Downey Building Codes.**

## JUDGING

The Keep Downey Beautiful Committee will coordinate teams of judges, which will take place in May. Each team will consist of representatives from local civic organizations.

*Award winners from the last three years are not eligible for nomination.*

**All winners will be recognized at an awards reception held on June 7, 2007. For more information, please contact the Keep Downey Beautiful office at (562) 904-7159.**

## HOME BEAUTIFUL

Home Beautiful winners will be selected based on the following criteria: Exhibit pride in their home; excellence in exterior home upkeep and maintenance, and show creativeness.

## HOME IMPROVEMENT

*A photograph before repairs is required for this category.*

Home improvements include painting, landscaping, driveway repairs, garage doors, awnings and additions. Only improvements completed within the last 18 months, which greatly improve the exterior appearance of the home, will be considered.

## MULTI-FAMILY UNITS

Residential units which are zoned for Multi-Family housing. Examples are: apartment houses, senior citizen complexes, and condominiums.

## BUSINESS BEAUTIFICATION

Nomination forms for both business and home beautification awards are included in this newsletter.



## SPRING BEAUTIFICATION AWARDS

### OFFICIAL ENTRY FORM

**Deadline: April 2, 2007**

**Awards Reception: June 7, 2007**

Home Beautiful

Home Improvement\*\*

Multi-Family

**For Business Beautification Award nominations, please choose one category:**

Most Improved\*\*

Restaurant

Retail Center

Special Recognition

Religious Building

Service Station

Industrial Building

Lending Institution

Commercial Building

Institutional Building

Name of Nominee: \_\_\_\_\_

Address: \_\_\_\_\_

If nominating a home for the Home Improvement Award, please briefly describe improvements: \_\_\_\_\_

Nominations Submitted by:  SELF  OTHER

\*\* Please enclose a "Before" photo for this category.

Return entry form to: **Spring Beautification Awards, Keep Downey Beautiful,**  
12324 Bellflower Blvd., Downey, CA 90242-2805 (562) 904-7159