Approved by the City of Downey
Planning Commission August 15, 2012
Subject to conditions per
Resolution No. 12-2782
By:

Smile Care PLAZA

CITY OF DOWNEY

SIGN CRITERIA

RECEIVED
JUN 12 2012
PLANNING
PLN 12-00175

INLAND Signs Inc.
DIRECT SIGN MANUFACTURING & INSTALLATION
LIC#779255

Smile Care
PLAZA

PROJECT DIRECTORY

OWNER:	DOWNEY - COMMERCIAL PROPERTIES PARTNERSHIP 6665 LONG BEACH BLVD LONG BEACH, CA 90805 TEL. (877) 439-7130
SIGN CONSULTANT:	INLAND SIGNS INC 10783 BELL CT RANCHO CUCAMONGA, CA 91730 TEL. (909) 581-0699 FAX. (909) 581-0689

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ALL SIGNS TO BE CHANNEL PAN LETTERS INDIVIDUALLY ILLUMINATED WITH LED. ALL TO BE INDIVIDUALLY MOUNTED TO FASCIA OF BUILDING. LETTERS MUST BE TRIMMED WITH BRONZE TRIM CAP. THE SIDES OF THE CHANNEL PAN LETTERS MUST BE BRONZE FINISHED METAL. ALL UNITS WILL HAVE 24" LETTERS. COLORS AND LETTER STYLES WILL BE LIMITED TO THIS LIST BELOW. AN ACCENT COLOR MAY BE USED ONLY ON LOGO UNITS WHICH WILL BE AMBER METALLIC.

COLORS

RED (TO MATCH ROHM AND HAAS #2283)
GREEN (TO MATCH ROHM AND HAAS #2108)
YELLOW (TO MATCH ROHM AND HAAS #2037)
WHITE (TO MATCH ROHM AND HAAS #7138)
BLUE (TO MATCH ROHM AND HAAS #2051)
(exception to be made for tenants with set colors to match franchise)
ACCENT COLOR - AMBER METALLIC (TO MATCH ROHM AND HAAS #2422)

LETTER TYPES

AVANTE GARDE BOLD
HELVETICA BOLD ITALIC
(exception for franchises or corporate standards)

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AVANTE GARDE BOLD

abcdefghijklmnopqrstuvwxyz &?!$(.,;:)/-
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

HELVETICA BOLD ITALIC

abcdefghijklmnopqrstuvwxyz &?!$(.,;:)/-
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

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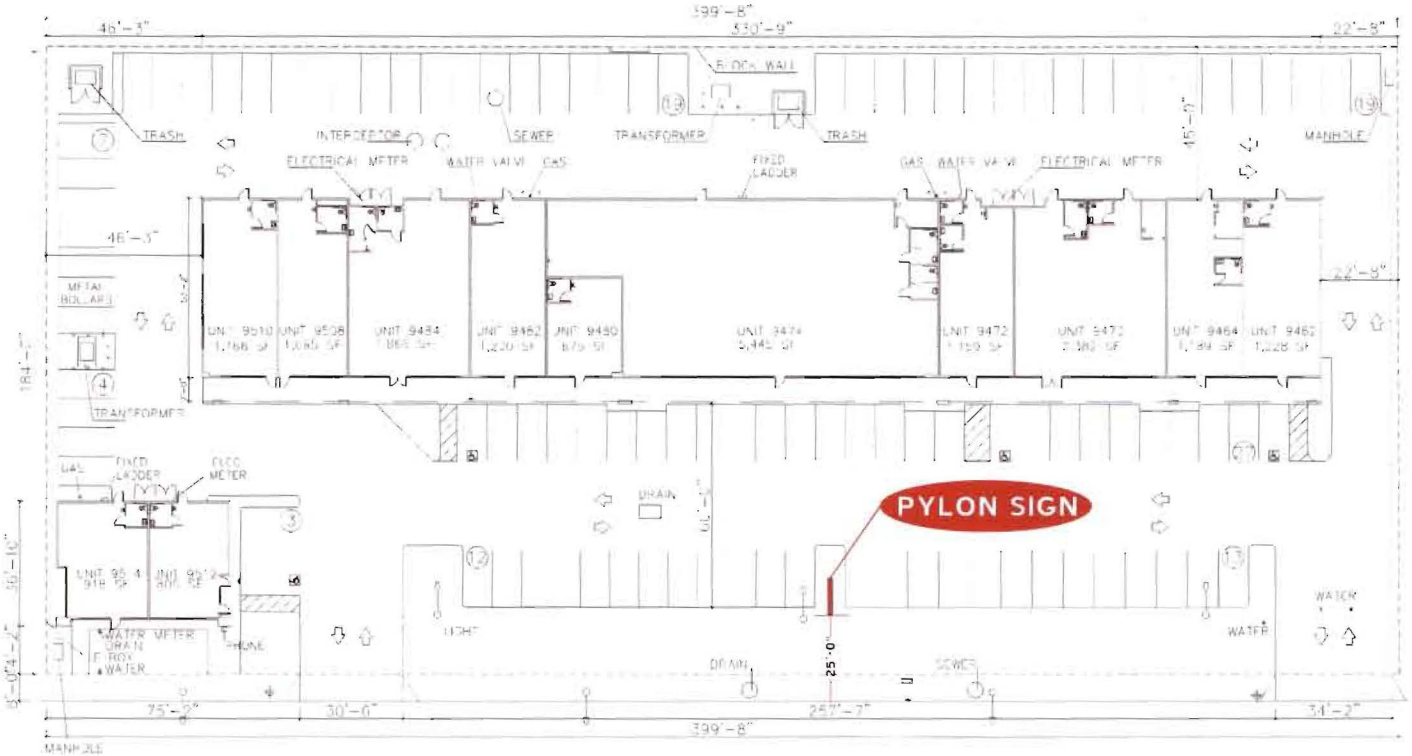

FIRESTONE BLVD

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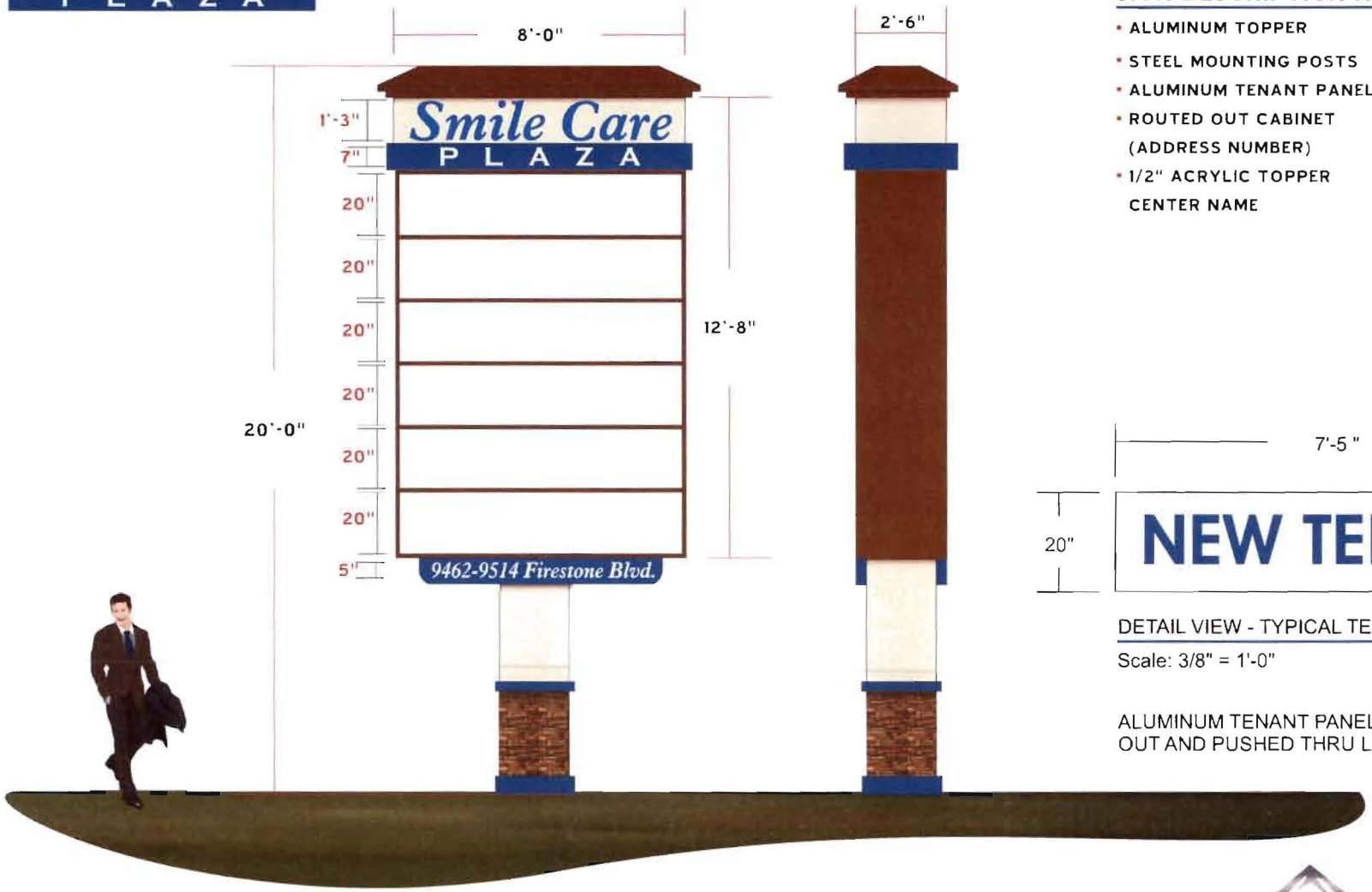
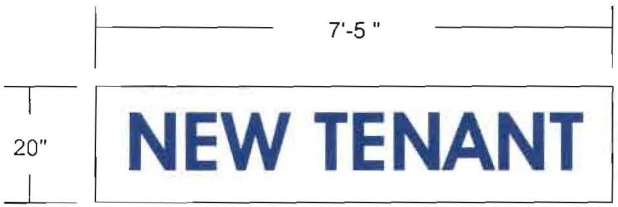


SIGN DESCRIPTION AND DETAIL

- ALUMINUM TOPPER
- STEEL MOUNTING POSTS
- ALUMINUM TENANT PANELS
- ROUTED OUT CABINET (ADDRESS NUMBER)
- 1/2" ACRYLIC TOPPER CENTER NAME



DETAIL VIEW - TYPICAL TENANT PANEL

Scale: 3/8" = 1'-0"

ALUMINUM TENANT PANELS WITH ROUTED OUT AND PUSHED THRU LETTERS

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