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PRESS RELEASE

Upcoming Business Watch Seminar to Focus on Identity Theft Fraud

Downey, CA, June 26, 2019:

The City of Downey will be hosting its quarterly Business Watch seminar on **Thursday, July 11th at 9:00 a.m.** The seminar will focus on Identity Theft Fraud and take place inside the Council Chambers of Downey City Hall, located at 11111 Brookshire Ave.

The City's Business Watch Program was developed to serve as a tool for businesses who seek information on reducing the chances of becoming a victim of a crime. Through the Business Watch Program, merchants learn crime prevention techniques and strategies that help reduce business-related crime. Additionally, the program also helps business owners become familiar with resources available from the Downey Police Department.

"The goal of Downey's Business Watch program is to engage our local business community and educate them on the various issues that could potentially affect them," said Mayor Rick Rodriguez. "These seminars provide business owners with valuable information, which they can take back to their employees and essentially reduce their risk of becoming a victim of crime."

The Business Watch is a joint partnership between the City, Downey Police Department and the Downey Chamber of Commerce. Business owners wishing to attend the seminar on July 11th can RSVP to businesswatch@downeyca.org. For questions or more information, please call 562-904-7284.

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