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PRESS RELEASE

City of Downey Launches New, User-Friendly Website

Downey, CA, September 18, 2019:

The City of Downey is pleased to announce the launch of its new and improved [website](#) this week. The website incorporates a modern design that offers the public an enhanced online experience that prioritizes increased access to information.

The homepage features a centralized base of resources and information, which efficiently directs the public to the information they need. The website is organized to prioritize the City's most visited pages and access to online services, such as online water bill pay and registration for recreation classes.

"Our new City website caters directly to the needs of our community members," said Mayor Rick Rodriguez. "The website is a vital platform that ensures we continue to bring government services to our residents in a transparent and innovative way by making our website easier to navigate."

The City recognizes the evolution of streamlined information and strives to be adaptable to technological changes and trends. The goal was to enhance customer experience, all while maintaining the integrity of City services in a platform that is accessible and user-friendly.

Mayor Rick Rodriguez added, "I would like to thank my fellow Council colleagues for their support of our newly, re-designed website, specifically Councilmembers Claudia Frometa and Sean Ashton who serve on the City's Website Subcommittee and were directly involved in the process."

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FOR IMMEDIATE RELEASE